

Intelligent CRM

Personalized. Predictive. Proactive.



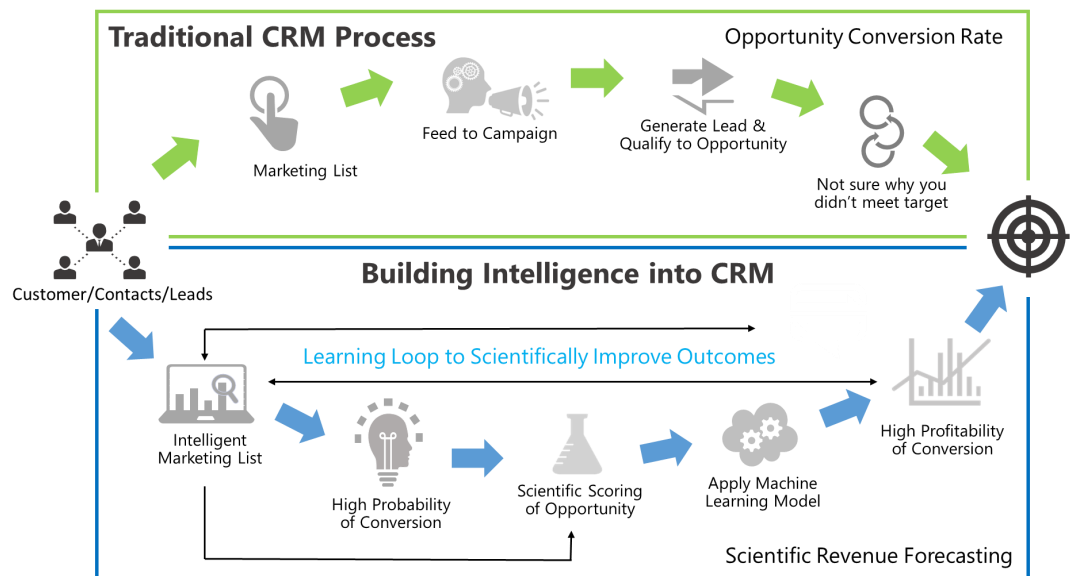
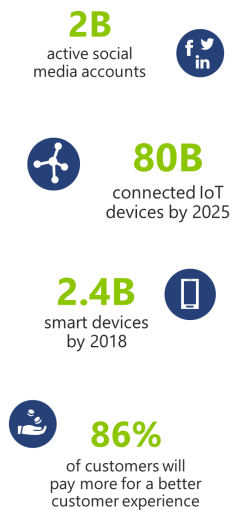
Nihilent
evolving ideas

Give everyone in your organization powerful and rich data tools across **Microsoft Dynamics CRM** to optimize sales, marketing & customer service.

Building Intelligence into CRM

Applying machine learning to prospect and customer data, Nihilent helps companies predict buying behavior for more focused, effective marketing and sales. Nihilent builds intelligence into Microsoft Dynamics CRM providing:

- Continuous improvement in marketing and sales with data-based predictions of customer behavior
- Enriched prospect and customer profiles, combining relevant internal and external data sources to improve buying decision predictions
- Improved effectiveness for both marketing and sales by offering the right product to the right prospect at the right time



Partner with Nihilent

Nihilent is a leading services and solutions company with deep experience in data analytics and information management. Nihilent's rapidly growing CRM, BI, SharePoint and Data Science practices help businesses understand and manage their data more effectively, enabling decision makers to drive business performance.

Contact Nihilent to learn more about Intelligent CRM

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Microsoft Partner of the Year
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